

# ADMINISTRATION IN VALIDOO

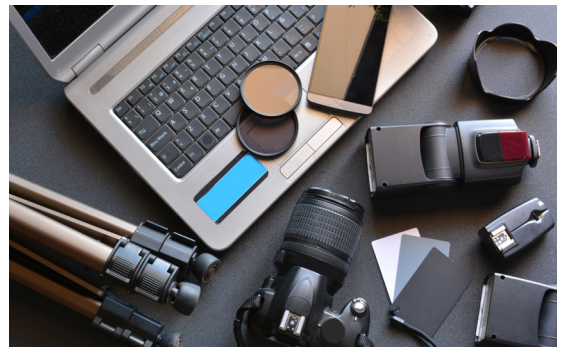
Tamro has access to much of the information that you as a supplier are required to register in Validoo. With certain additional item information, and added services such as product photography, we can handle all your administration in Validoo.

## WHY CHOOSE THIS SERVICE?

Your items must be validated and approved in Validoo for the retail trade to accept your company as a supplier. We make sure all information about your items is entered in Validoo. If any information is missing, we can help you with measurement, weighing and photography, for example. After a photo shoot, you receive professional product photos according to the standards applicable in Validoo – images you can also use in your marketing communication.

## DESCRIPTION OF THE SERVICE

Tamro reports information about your items in Validoo, such as packaging size, technical data and product photos according to the standards required by Validoo. Each time you have a new or updated item, you send the information to us, then we take care of the rest. You do not need the knowledge or software required for reporting to Validoo.



We offer the following administration services in Validoo:

- Reporting of item information
- Measurement and weighing of products
- Photography according to the GS1 Photo Standard (e.g. lighting, depth of field, file name and image editing)

**FIND OUT MORE** For questions regarding administration in Validoo, please contact your local contact person at Tamro by email at [contact@tamro.com](mailto:contact@tamro.com) or on +46 31 767 75 00.