

# MARKET ACCESS

Does your company plan to enter the Swedish medical and healthcare market? We provide you with valuable knowledge about how it works. Our services make it easier all the way from an initial decision to enter the market to how to handle operational activities.

## WHY CHOOSE THIS SERVICE?

The Swedish medical and healthcare market works according to a certain model and like all markets has its special features. We have worked on this market for a long time and can explain everything that is not so obvious when you enter the market as a new player.

## DESCRIPTION OF THE SERVICE

We provide you with in-depth detailed information about how the Swedish market works and what is required before making a company decision to establish here in Sweden. If your company then decides to invest in the Swedish market, we can offer services all the way from establishment to fully-fledged operations. The services can be combined to meet your specific needs.

**Basic market conditions.** We give you an overall description of the Swedish medical and healthcare market so that you get an insight into what is involved.

**Detailed market description and marketing data.** We provide you with detailed data on the Swedish market. Excellent input on which to base your establishment plans and decisions. Together with our partners in the field, we develop a customized plan for your company and can offer logistics, registration, sales and market resources.



**Market access and activities.** We help you with sales support activities in the Swedish market. This applies regardless of whether you are established in Sweden or work through partners. We can also support you by representing your company in the market.

### FIND OUT MORE

For questions please contact us on +46 31 767 75 00 or by email at [kontakt@tamro.com](mailto:kontakt@tamro.com)